

KOROTAEVA LUNA

UI/UX DESIGNER

CONTACT INFORMATION

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Berlin, Germany

SUMMARY

- **Over 8 years of experience** designing user-centric interfaces for complex data-driven products.
 - **Specialized Education:** Bachelor's Degree in Information Technologies in Design (Honors) from ITMO University (2015)
 - **Confident UI Designer** with a passion for creating intuitive and user-friendly interfaces.
 - **Emerging UX Designer** with a strong foundation in user research and design principles, eager to apply knowledge in real-world projects.
 - **Systematic Approach:** Proven ability to implement and manage well-organized workflows and design systems, utilizing frameworks like Scrum for efficient project execution
 - **Time Management:** Proven track record of delivering high-quality design work on time, consistently completing projects on schedule.
 - **Teamwork & Observation:** Thrives in collaborative environments, fostering open communication and actively seeking knowledge from colleagues to continuously improve design solutions.
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WORK EXPERIENCE

August 2021 – February 2024 (2 years 7 months)

Senior Designer, Praxis Group

- Designed publications & websites for major clients (Sberbank, X5 Group, Yandex etc.)
 - Created print & web annual reports and corporate presentations
 - Collaborated with cross-functional teams for high-quality design solutions
 - Ensured brand consistency across all design deliverables
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January 2020 – August 2021 (1 year 8 months)

Designer, Individual entrepreneur

- Built a rapport of trust with customers by providing quality work.
- Increased client satisfaction by 20% through user research & focus groups
- Increased user engagement by 30% through UI/UX improvements for one of key clients
- Managed client communication & project revisions for efficient workflow

September 2018 – January 2020 (1 year 5 months)

Lead Designer, *Bandito Design Agency*

- Developed a training program and mentored new design team members.
- Trained three aspiring designers from the ground up.
- Presented and advocated for design solutions to clients.
- Led client communication, presentations, and delivered effective design solutions.
- Created systems for objective evaluation of the results, which helped to reduce the number of additional revisions by half.

September 2016 – September 2018 (2 years 1 month)

Full-stack Designer, *Bandito Design Agency*

- Progressed from Junior Designer to Full-Stack Designer to Lead Designer in under 4 years
- Designed a variety of digital and print materials (websites, ads, brand books), ensuring alignment with client needs.
- Managed project timelines and delivered high-quality work within deadlines.

EDUCATION

September 2011 – July 2015

Bachelor's degree, Information Technologies in Design, ITMO University

October 2023 – November 2023

UX/UI Design course, MindLuster

January 2024 – April 2024

UX/UI: user interface design, Bang Bang Education (BBE)

PROFESSIONAL SKILLS

User Experience Design (UED)

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User Interface Design

User Interface Prototyping

UX Research

UX Design

Project Planning

Design Team Coordination

Interaction Design

Web Design

Information Design

Communication Design

Figma (Software)

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Midjourney (AI)

LANGUAGE SKILLS

Russian (Native)

English (Fluent)

German (Basic)